



RAMESH VIDURA

GRAPHIC DESIGNER

+64 210 2353 765 // rameshvid.design@gmail.com // rameshvidura.com

PROFILE

Highly motivated and skilled graphic designer with 5+ years experience in the field with extensive experience in print, social media marketing, apparel design as well as working in the corporate industry.

Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Experience in event management and customer service.

Strong professional skill set in Brand identity, Layout design , Social media marketing and pre-press.

EDUCATION

- Bachelor of Graphic Design & Visual Arts**
Unitec Institute of Technology
2013 - 2015
- Diploma of Graphic Design**
Raffles College of Design & Commerce
2008 - 2010

SKILLS

Adobe Illustrator	●●●●○
Adobe InDesign	●●●●○
Adobe Photoshop	●●●●○
Adobe Lightroom	●●●○○
Adobe AfterEffects	●●●○○
Joomla CMS	●●●●○
PeopleSoft	●●●●○
MailChimp	●●●●○
Big Cartel	●●●●○
Microsoft Office suite	●●●●○
Mac/Windows systems	●●●●○

EXPERIENCE

<i>2020 October - Present</i> Graphic Designer Downer Group NZ Spotless Green Vision Recycling RoadScience Hawkins	Responsibilities: Designing of National bidding tender documents and it's content including icons, graphs, charts and info-graphics within the brand guidelines. This includes high value, strategic bids. Assisting with setting up the Transport Services newsletter on MailChimp platform. Creating new brand collateral for Green Vision Recycling and Road Science as well as their newsletter. Photography on site visits for Downer NZ and AE Smith Electrical design content. Designing materials such as info-graphics, charts and graphs for General Managers in each sectors within the company.
<i>2018 June - 2020 October</i> Graphic Artist & Marketing coordinator 4 & Rotary Promotions, Premier Events NZ, CustomShirts NZ and Prowear	Responsibilities: Designing marketing collateral for 9+ events, Including billboard design and bus signage for events around the country. Creating and managing social media marketing campaigns reaching up to 80,000+ clients & visitors. Creating and sending newsletters to 50,000+ subscribers. Sending out media releases to various media platforms Including NZ Performance Car Magazine, NZV8, Stuff, Sky TV etc. Designing custom race suits to local and International race teams, sublimation apparel design, designing of screen printing t shirts and hoodies. Website design, maintenance of seven websites. Logo design and photography. Setting up event plans, event co-ordination including creating event proposals and debriefs. Liaise with sponsors to co-ordinate marketing strategies etc. Coordinating local and international event media groups. Stock controlling, managing Online merchandise store and physical store at events. Liaising with advertising companies for advertising campaigns.
<i>2015 February - 2018 June</i> Graphic Artist & Marketing Coordinator Munchy Mart Ltd.	Responsibilities: Revamping brand identity and designing advertising & marketing content. Creating and managing marketing campaigns in store and via social media. Creating and setting up in house point of sale displays for major food brands Including Frucor NZ, V energy, Pepsi, Coca Cola. Signage design and creating POS display items.